

## INVOICE



**KMUV**  
**1550 Moffett Street**  
**Salinas, CA 93905**  
**Main: (831)422-3500**  
**Billing: (831)422-3500**

Invoice #	Invoice Date	Invoice Month	Invoice Period
331050-1	10/31/16	October 2016	10/01/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
KMUV	Jeff Mitchell	Salinas Local	Local

Billing Address:

**Chidlaw Marketing**  
**Attention: Accounts Payable**  
**126 El Dorado**  
**Monterey, CA 93940**

Send Payment To:

**KMUV**  
**NPG of Monterey-Salinas, LLC**  
**PO Box 873808**  
**Kansas City, MO 64187-3808**

Advertiser	Product	Estimate Number
Casey Lucius		

Flight Dates	Order #	Alt Order #
10/24/16 - 11/04/16	331050	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/16	11/04/16	M-F 6P-630P	6P-630P	MTWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   MTWTF--                            5            \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
2	KMUV	M	10/24/16	6:27 PM	M-F 6P-630P	6P-630P	:30	CASY0018	\$100.00   NM
4	KMUV	Tu	10/25/16	6:19 PM	M-F 6P-630P	6P-630P	:30	CASY0018	\$100.00   NM
1	KMUV	W	10/26/16	6:12 PM	M-F 6P-630P	6P-630P	:30	CASY0018	\$100.00   NM
3	KMUV	Th	10/27/16	6:15 PM	M-F 6P-630P	6P-630P	:30	CASY0018	\$100.00   NM
5	KMUV	F	10/28/16	6:26 PM	M-F 6P-630P	6P-630P	:30	CASY0018	\$100.00   NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16   11/06/16   MTWTF--                            4            \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
6	KMUV	M	10/31/16	6:18 PM	M-F 6P-630P	6P-630P	:30	CASY0018	\$100.00   NM
Total Spots							6		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$600.00</b>
<u>Agency Commission</u>	<b>\$90.00</b>
<u>Net Amount Due</u>	<b>\$510.00</b>

**ORDER**

TELEM - Salinas, CA

<b>Orders</b>	<b>Order / Rev:</b>	<b>331050</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>		
	<b>Estimate:</b>		
	<b>Flight Dates:</b>	10/24/16 - 11/04/16	<b>Primary AE:</b> Jeff Mitchell
	<b>Original Date / Rev:</b>	10/10/16 / 10/10/16	<b>Sales Office:</b> SL-L
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> LOC

<b>Agency</b>	<b>Name:</b>	<b>Chidlaw Marketing</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Calendar
		126 El Dorado	<b>Billing Cycle:</b> EOM
		Monterey, CA 93940	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Casey Lucius</b>	<b>New Business Thru:</b>	
	<b>Demographic:</b>	HH	<b>Order Separation:</b>	00:15:00
	<b>Product Codes:</b>	PL01	<b>Advertiser External ID:</b>	
	<b>Priority:</b>	P-4	<b>Agency External ID:</b>	
	<b>Revenue Codes:</b>	AGY, POL, CAND	<b>Unit Code:</b>	General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/31/16	6	\$600.00	\$510.00
11/01/16	11/30/16	3	\$300.00	\$255.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$600.00	\$510.00	0.00
November 2016	3	\$300.00	\$255.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$900.00</b>	<b>\$765.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jeff Mitchell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMUV	10/24/16	11/04/16	M-F 6P-630P PT NEWSCM		6P-630P	MTWTF--	:30	4	\$100.00	P-3	0.00	NM	9	\$900.00
				M-F 6P-630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		5				\$100.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		4				\$100.00		0.00			
													<b>Totals</b>	<b>9</b>	<b>\$900.00</b>